

## Kentucky Agricultural Development Fund



# 2009 AGRI-TOURISM MARKETING AND PROMOTION PROGRAM

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The following guidelines and recommendations have been developed for the implementation of an *Agri-Tourism Marketing and Promotional Program*, utilizing state Agricultural Development Funds.

**Eligible Applicants:**

Regional or state wide Agri-tourism Organization engaging in marketing and promotion for Agri-tourism Businesses in multiple counties.

**Funding Guidelines:**

- \$50,000 maximum per applicant/project, as a grant
- For marketing and promotion activities
- All projects require a 50% match from the applicant.

**Application:**

Applicants must fill out the Agricultural Development Fund Project Application and submit the original and 19 copies to the Governor's Office of Agricultural Policy.

**Applicants may apply to the KADB no more than twice.**

**A maximum eligible limit is set of \$50,000 each time.**